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TUPPERWARE

#429
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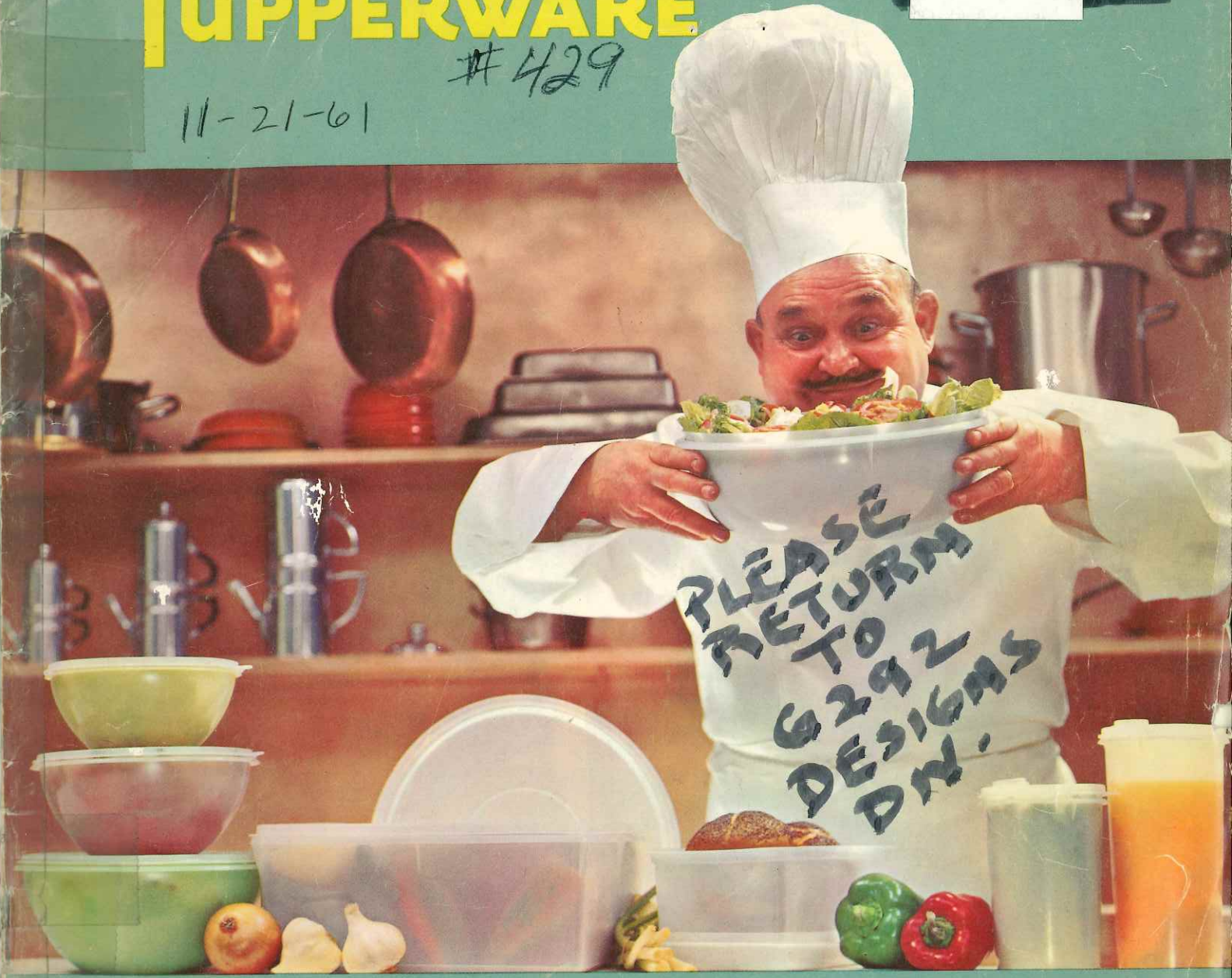
D7/76 BOX

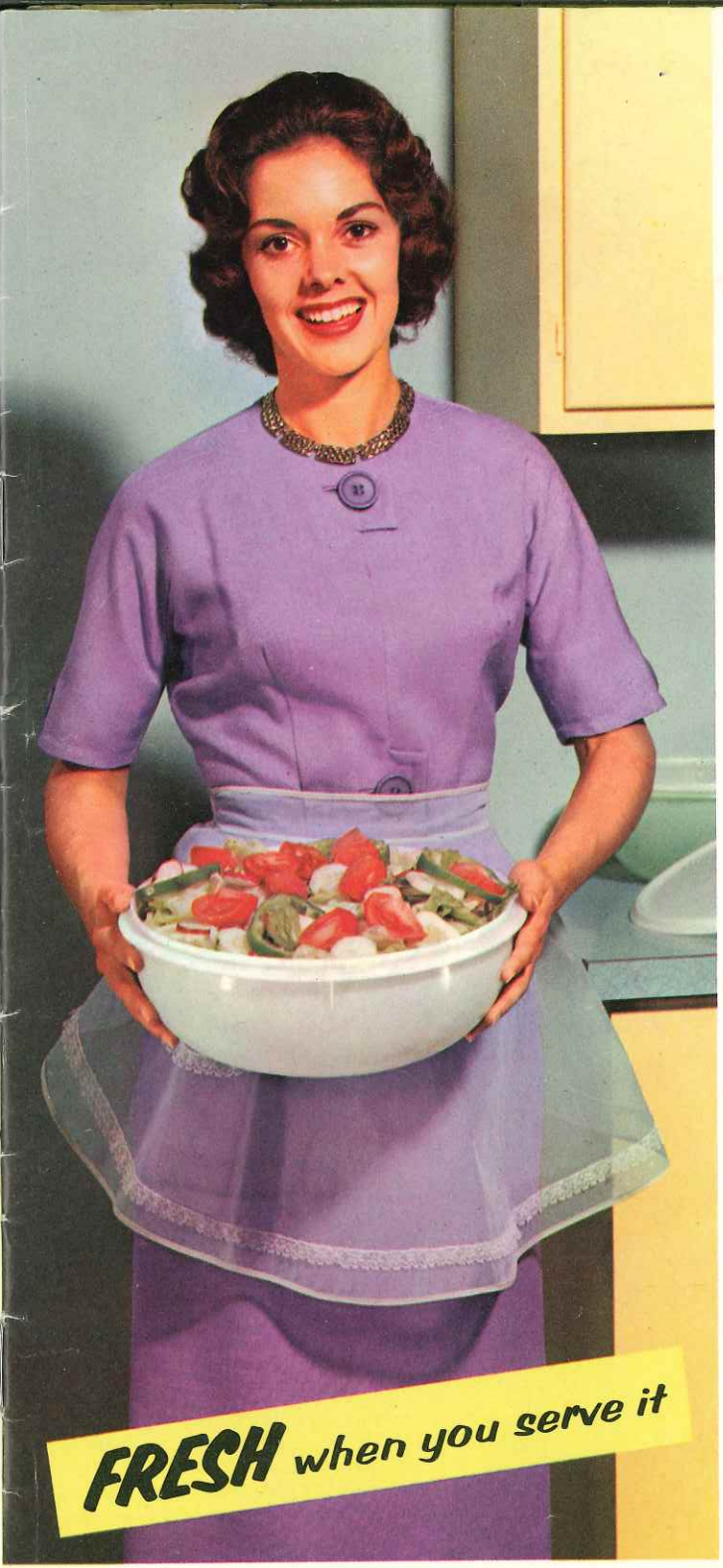


Take the word of an Expert . . . "THEY STAY FRESH"

CRACKIN' GOOD
SALTINES
Post
TOASTIES
CORN
FLAKES
FRESH when you buy it

FRESH when you store it

..... thanks to



The TUPPERWARE Story

A History of Growth and Opportunity

The remarkable story of Tupperware started with the Tupper Plastics Company in 1938. After purchasing the sprawling Farnumsville Plant in 1942, the Tupper Plastics Company introduced Tupperware. This was in 1945.

OUTSTANDING LINE OF HOUSEWARES

A pioneer in the polyethylene industry, Earl Tupper became one of the foremost designers and manufacturers of products in the new plastic material. By 1947 his revolutionary new products were the outstanding line of housewares—accepted all over the United States and abroad as true, clean, modern art, with functional money-saving usefulness.

Then eight-ounce Bell Tumblers retailed at $1.00 to $1.50 each! Today, with advanced production methods, the improved Bell Tumbler costs you much less on the Tupperware Home Party Plan.

NEW HEADQUARTERS OPENED

Tupperware was sold on the party plan in 1946. By 1952 the party plan sales of Tupperware had so greatly increased that a thousand-acre headquarters site was purchased in Central Florida. This land is now the beautiful setting for the International Headquarters of Tupperware Home Parties Inc.

Tupperware Home Parties has developed its own unique home party plan, using the basic proven points in the time-tested party plan idea. The Tupperware plan is a successful one: Customers enjoy shopping this way; hostesses earn gifts by having parties; dealers profit from products sold, and advance in the business by bringing in other dealers.

PLAN BRINGS OPPORTUNITY

All GOOD is a two-way street. GOOD things return to the company which best serves the customer and its own people. Tupperware is such an organization. Its rapid growth has created increased opportunity for the Tupperware dealer, manager and distributor, while the customer has benefited in reduced costs for these highest quality housewares.

This is the story of Tupperware, a history of growth, opportunity and above all—*service to the customer.*

Visitors are welcome to visit Tupperware's International Headquarters, located on the Orange Blossom Trail between Orlando, The City Beautiful, and colorful Kissimmee. You are invited to tour the building where you'll see Tupperware at work in the Home Exhibit, and the Tupperware Museum of the Evolution of Dishes.

TUPPERWARE

1961 THP INC. NO. 429 LITHO IN USA

If it's worth keeping keep it in...

TUPPERWARE®

Cupboard shelves that are neat and clean require far less care. There's a Tupperware container to meet every food storage need. Unsightly half-used packages; torn wrappings and spilled contents are a thing of the past once your kitchen has been "Tupperized!" Picture your shelves lined with orderly, airtight containers that keep foods fresher . . . longer. You can see through Tupperware containers, too. to check on your supplies. So . . . you plan ahead without running out of your family's favorites. No need to throw away half-used packages because they "sat" too long. You can actually save more than you spend by eliminating periodic "CLEAN-OUTS." You can store these containers upside down or sideways, for "IT DOESN'T MATTER WHICH WAY IS UP WITH TUPPERWARE!"

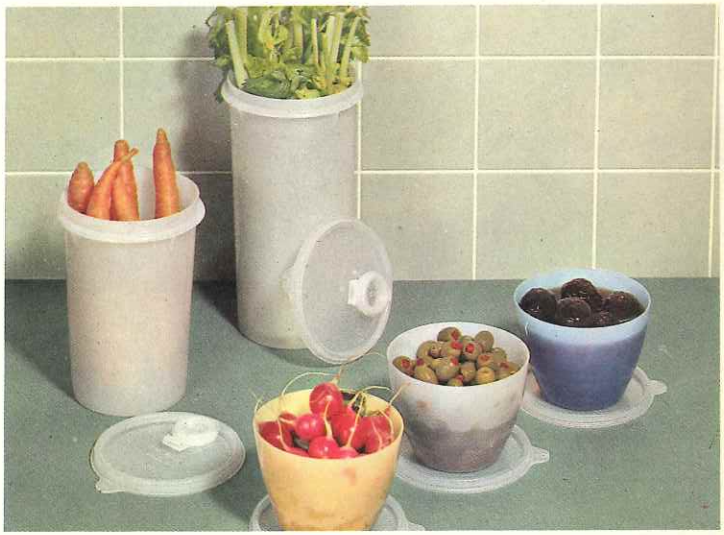
Your Tupperware will remain flexible down to 70° below zero and take heat up to 180°. Not recommended for hot, greasy foods. Avoid cutting with sharp objects.

Your cakes will look so much nicer and taste so much fresher when you preserve their natural goodness in the popular Tupperware **Serve-N-Save Cake Taker.** Keeps drying air **out,** flavor **in!** Keeps cakes moist and tasty, protects against dust, insects . . . everything except Junior. Semi-rigid base supports cake firmly. 10″ diameter. Only **$3.15** each.

Potato chips stay crisp longer in the **Jumbo Canister.** Holds huge quantity. Has 5½ qt. liquid capacity too—**$2.89. Three-piece Canister Set** stores staples fresh and moisture-free—**$4.49.** Coffee stays roaster fresh in the **Coffee Canister—95¢. 50-oz. Handolier** preserves fresh flavor and vitamins in juices—**$1.19. Econo Canister** is king-sized, insect-proof cookie jar—**$2.79.**

Use **Square Rounds** for freezing. Shaped for efficient air circulation. **64-oz.—$1.15** each. **30-oz.** size—**$2.30** set of 3; **16-oz. —$2.10** set of 4. **Ice Cream Keeper** in economy half-gallon size keeps ice cream fresh, firm, smooth! Pull out handy slide tray, slice equal portions—**$1.75.**

Roast Flavor Saver holds a 6 lb. ham, a 9 lb. standing rib roast or a 12 lb. turkey without legs or wings. Convenient new lift-out tray retains juices, makes handling easier—**$4.89. Cold Cut Keeper** is ideal for bacon, cheeses or cold cuts. Nestles in refrigerator's coldest spot beneath freezer chest—**$2.89.**



Tupperware **36-oz.** and **50-oz. Handoliers** give double service as liquid or vegetable containers. Especially good for celery or carrots. **36-oz. Handolier—89¢** each. **50-oz. Handolier $1.19** each. **Refrigerator Bowls** are compact, light, air and liquid-tight. Set of three—**$1.65.**

Cake Taker that really takes the cake—**$4.98.** Keeps cakes fresh and moist . . . protects them against insects or dust. It's 12″ in diameter. **Pie Taker,** also 12″ across, is fine for storing or serving pies, cupcakes and other pastries, too!—**$3.98.**

Tupperware Pastry Set . . . sanitary, easy to clean, makes pie-baking simple. **Pastry Sheet** keeps flour off counter or table top —**$1.49. Rolling Pin,** filled with ice water insures tender, flaky pastry—**$1.89.**

Tupperware Mixing Bowls (in 3 sizes) are light, yet rigid . . . easy to handle. Large—**$2.39;** medium—**$1.79;** small—**$1.19.** (Seal for storing.) For sifting, use **Tupperware Sift-It** . . . triple sifts in one operation, easily washed after each use, can't rust like ordinary sifters—**$1.79. Econo Canister** keeps flour perfectly dry—**$2.79.** For easier measuring, use the two-cup **Measuring Pitcher—75¢.** The soft **Paddle Scraper** will not harm beater blades while scraping sides of bowls during mixing—**29¢.**

Square Keeper . . . easily holds three sandwich loaves of bread or two pullman loaves. You'll want another **Square Keeper** for use as a vegetable crisper, too. It's wide and roomy, yet flat enough to fit into the lower shelves of your refrigerator . . . to keep vegetables garden fresh—**$4.65.**

TUPPERWARE DELIVERY DAY

The delivery date of your Tupperware order is_____

The total of your order (to be paid to the Hostess before delivery day) is _____ including tax. My name and telephone number are on the back cover of this catalog if you would like to order additional items after the party, or if I can be of any other service to you.

ALL PRICES ARE SUGGESTED RETAIL PRICES WITHIN THE CONTINENTAL U. S. LIMITS.

TUPPERWARE Tumblers, child-safe indoors or outdoors, won't break or chip

There's a **Tupperware Tumbler** for every need. In sets of 6 . . . assorted in Tupperware pastel jewel tones. **6-oz.—85¢; 9-oz.—$1.25; 12-oz.—$1.55; 16-oz.—$1.85. 2-oz. Midgets** with seals—**75¢**. Unbreakable, and so safe for children! Use with seals for storage. **6-oz.** Seals, **9-oz.** Seals, **12-oz.** Seals in sets of six—**35¢** per set. **16-oz.** Seals—**39¢** per set. **Tumbler Mates** . . . set of 6 in assorted pastel colors. Ideal for stirring iced tea in these large Tumblers—**29¢** set.

Large Wonderlier Set seals air and liquid-tight with patented Tupper Seal to keep foods fresher longer in the refrigerator. For serving large quantities of food you'll appreciate the one, two and three-quart capacities, the lightness and ease of handling. Lovely pastel colors blend with table setting—**$4.25** for the set.

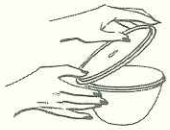
Get Acquainted Set . . . introduces you to the unlimited uses of Tupperware. Start with these few pieces and you'll soon realize how many more you need in your home; makes a perfect gift, too!—**$8.86.**

Tupperware thrives in outdoor living. **The 20-oz. Canister** keeps that favorite (and costly) fishing reel free from rust—only **59¢** protects your costliest reel (For larger reels use **Coffee Canister—95¢**). Flies, hooks and sinkers keep separated and in ready-to-use condition in airtight **Kit Kups—95¢** for set of three. Coffee and doughnuts on your outdoor trip? Easy to take and keep fresh in the **Coffee Canister** and **36-oz. Handolier.** Handolier doubles as water container—**89¢.**

For do-it-yourself fans the uses of Tupperware are limitless. For instance, the **Bread Server** is recommended for keeping tools rust free—**$2.79. Canisters** are excellent for this purpose also. Keep pipe tobacco moist and fresh in the man-sized **Coffee Canister** that seals airtight—**95¢. 2-oz. Midgets** with Seals—**75¢** for set of six . . . keeps small screws, nails separated and clean. **Utility Tray** ideal for "keeping things in their place" . . . seven compartments—**69¢.**

Famous Tupperware Seal lets you prepare foods hours in advance avoiding that last-minute rush

TO SEAL



1—Place container on a solid surface and press Tupperware Seal down over lip.

2—From that point, work both thumbs in opposite directions around the bowl, forcing the Seal edge down firmly on all sides.

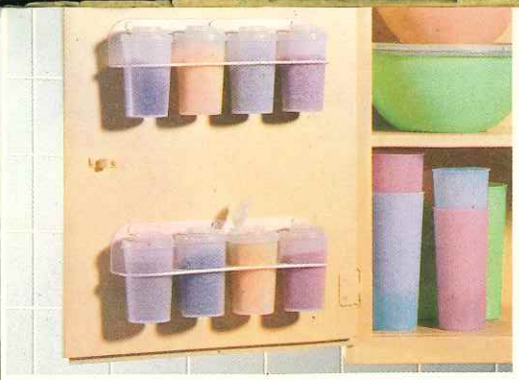
3—When Tupperware Seal is in place, force the trapped air out by lifting slightly on edge and pressing down at center of top.

TO OPEN

4—To remove Seal: Grip Tupperware Seal edge with thumb and forefinger, rolling it up and back with a twist of the wrist.

5—Then grip uncovered part of container and peel the cover off. Seals wash easily with a swish in sudsy water . . . and they are ready to use again.

10

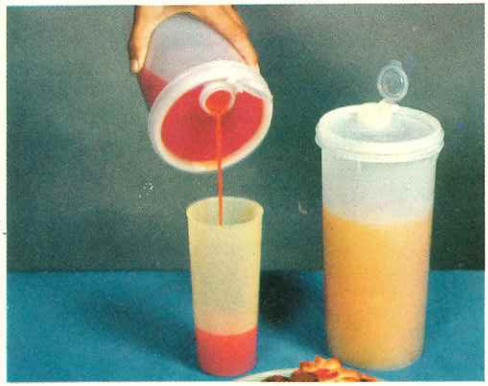


Seal flavors and aromas in . . . moisture out with **5-oz. Spice Shakers.** Keep spices tangy down to the last grain—**$1.19** set of 4. You'll want several sets. **Rack** keeps them neatly lined up at fingertips, especially when mounted inside cupboard doors—**25¢.**

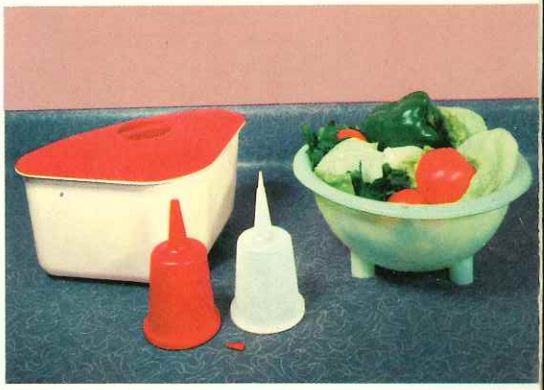
Tupp-a-Stix are perfect for chilling tall drinks . . . add a festive note at parties. Come in sets of 10 trays with rack—**$1.98** set. **Ice Tups** makes delicious treats for the children. Freeze in six different colors for variety. Come in sets of 6 Ice Tups with tray—**$1.00** set.

Tupperware's lovely pastels make any setting attractive . . . add to the enjoyment of meals. **9" Plates**—Set of six—**$2.89. Bread Plates**—Set of six—**$1.49. Cups**—Set of six—**$1.39. Saucers**—Set of six—**$1.19.**

Lift only the weight of what you pour in these feather-light Tupperware pitchers. Huge **Two-Quart Pitcher—$1.65.** Handy **40-oz. Pitcher—$1.05** and **Sugar** and **Creamer—69¢** each, are available in either yellow or blue. Lightweight **Measuring Pitcher** only—**75¢.**



50-oz. Handolier . . . easily holds 1½ qts. of juice . . . perfect for shaking concentrated juices. (Aerating improves flavor)—**$1.19. 36-oz. Handolier** suited for both concentrated and canned juices—**89¢.**



All-in-One . . . Use in refrigerator for eggs, fruits and meats. Fits into corner of sink for food scraps—**$2.89.** Red or white cover. **Bell Funnels** . . . fine for dispensing ketchup, salad, oil, etc.—**45¢. Colander** is perfect for straining spaghetti, washing and draining leafy vegetables, berries and fruits—**$1.49.**

Sauce Dishes, perfect for fruit and puddings. Save storage space for small leftovers. Set of six — **89¢.** With Seals —**$2.09. Cereal Bowls** work all day . . . cereal for breakfast, individual salads or desserts for other meals, set of six—**$1.79** in pastel colors. With Seals—**$3.29.**

For Fixin' and Mixin' for a crowd . . . you can prepare meatloaf, salads and other sizeable dishes hours ahead of time to avoid that last-minute rush. Tupperware's great big **Fix-N-Mix** makes it easy . . . it's 12" in diameter! After preparing, seal air-tight for chilling—**$4.98.**

It's so easy to have the things you want without upsetting the family budget . . . when you're a

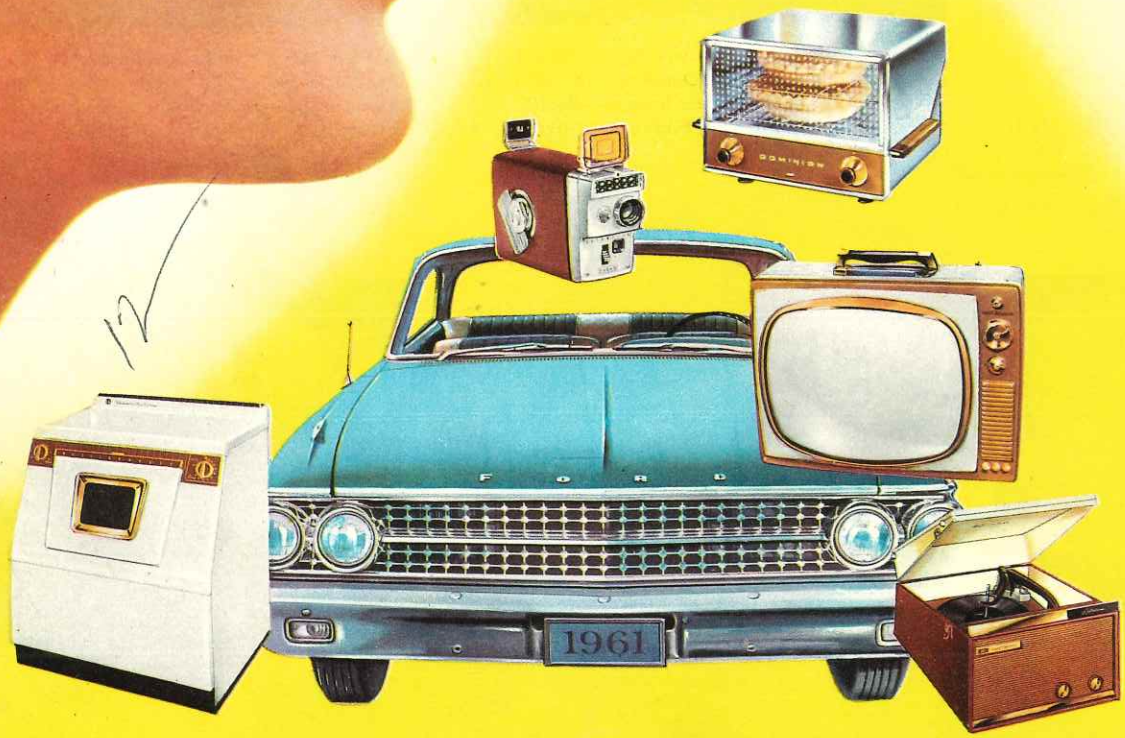
TUPPERWARE

dealer

You can have your own business as a Tupperware dealer. You work your own hours, to fit your family schedule . . . full time or spare time. You are an independent business person . . . your own boss.

You can earn as much as you want in Tupperware. You earn while you learn. Tupperware is an exclusive product protected by patents; and every home needs Tupperware. Whether you want to supplement the family income or need to support a family, Tupperware offers you opportunity unlimited!

You can grow in this business! Tupperware is a large international company with opportunity for you to grow with it. The ever-increasing number of dealers creates the need for more and more managers. The growing demand for Tupperware products requires more and more distributors. Managers and distributors are always promoted from within the Tupperware family. Today's beginning dealers are the managers and distributors of tomorrow!



The Popular

TUPPERWARE®

Party Plan

The Modern Way to Shop and Save

Authorized Tupperware dealers are trained to demonstrate the many uses of money-saving Tupperware which is sold exclusively on the home party plan. Tupperware is sold in every state and in Canada and Puerto Rico. You buy the best in food serving and storage containers through:

- **HOME PARTIES** . . . Where the dealer arranges a party in the home of the hostess.
- **CLUB PARTIES** . . . Where a club or organization invites the dealer to demonstrate before a group, with a percentage of the sales going into the club's treasury.
- **REPEAT SALES** . . . After attending a Tupperware party, you may want to order additional items between parties. Simply call your Tupperware dealer. **Remember . . . Your Tupperware Dealer is as near as your telephone!**

National advertising Program helps you earn!

This year you will see your ads in...

- **Woman's Day**
- **McCall's**
- **Good Housekeeping**
- **Look**
- **Cosmopolitan**
- **Progressive Farmer**
- **Everywoman's Family Circle**
- **Parents'**
- **Farm Journal**
- **Ladies' Home Journal**
- **House & Garden**
- **Farm and Ranch**
- **Living for Young Homemakers**
- **American Home**
- **House Beautiful**
- **Better Homes & Gardens**

This complete advertising coverage of the nation helps you as a Tupperware dealer in many ways, but perhaps the most important way is—**it makes the homemaker aware of the countless advantages of using the product you sell—Tupperware.**

THE DEALER At the party you display Tupperware, demonstrate for the guests how it brings them economy and easier homemaking. Just tell them how you use Tupperware in your own home, and explain a few of its many advantages. You arrange dates for other parties with the hostess and guests.

THE MANAGER You are promoted to manager as a result of your sales ability, bringing other people into the business and your help in training them. As a manager you have the opportunity to attend the nationally known Tupperware Manager Training Seminars.

THE DISTRIBUTOR Managers who prove outstanding sales, leadership and organizational ability may be recommended for a Tupperware Distributorship. As a franchised distributor you build your own organization of dealers and managers. This is the "top" in Tupperware . . . and many dealers achieve it in an amazingly short time.

TUPPERWARE®

the gift that keeps on giving through the years

At any time of the year, on any occasion, Tupperware is in style as a truly distinctive gift. When you think of giving, think of Tupperware . . . the gift that keeps on giving service through the years.

TESTED for families with children and awarded this seal

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

REPLACEMENT OR RETURN OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THEREIN

Dates to Remember

birthdays	date	housewarmings	date
name		name	
name		name	
name		name	
name		name	
showers			
name		name	
name		name	
name		name	
name		name	
anniversaries		**other dates to give Tupperware**	
name		name	
name		name	
name		name	
name		name	
name		name	

with TUPPERWARE

your parties come alive when you use . . .

Tupperware for the Teenage Set

When teenagers get together for a record session there is no substitute for Tupperware . . . unbreakable and durable. **Jumbo Canister** perfect for keeping Cokes cold—**$2.89** with Seal. Set of six **16-oz. Tumblers—$1.85.** Six **9″ Plates—$2.89.** Tupperware products pictured also include **Coffee Cups, Wonderlier Bowls, Canister, Pie Taker** and **Cereal Bowls.**

Tupperware for the Children's Party

The lovely pastel colors of Tupperware gaily highlight the Children's Party setting. **Cake Taker** doubles as punch bowl—only **$4.98** with Seal. **Coffee Cups,** ideal for serving punch—**$1.39** for set of six. **Sauce Dishes** for serving ice cream—**89¢,** set of six. Tupperware **Bread Plates** and **Midgets** complete the colorful and child-safe table setting. Set of six **Bread Plates—$1.49.** Six **2-oz. Midget Tumblers** only **75¢** complete with Seals.

Tupperware for the Buffet

When the occasion demands just the right "touch" for your Buffet, you can depend on Tupperware. Here the **Deluxe Party Susan, Salt and Pepper Shakers**—and **Wonderlier Bowl** complete the Buffet table decor. Set of three **Large Wonderlier Bowls—$4.25. Salt and Pepper Shakers** with **Caddy—$1.18. The Deluxe Party Susan—$2.89.**

Newest chip and dip idea, spacious, party-size **Dip - N - Serve!** Bowl holds firm in socket . . . snaps out for storing or washing. Fix dip in advance. Tupperware Seal keeps it fresh. Before guests arrive, snap bowl into tray, surround with chips or crackers—**$2.49.**

TUPPERWARE catalog, 1961 THP INC. NO. 429, by Tupper Plastics Co.,copy in

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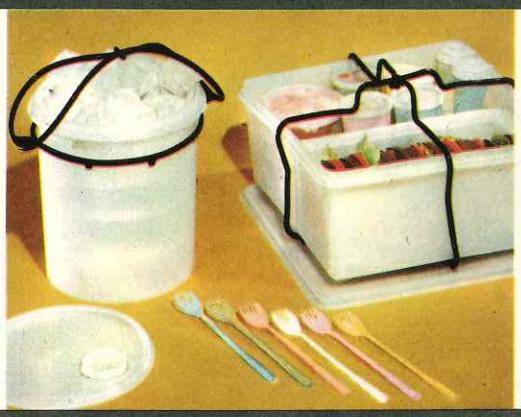
tough
durable
unbreakable

TUPPERWARE

Salt and Pepper Shakers keep salt dry in dampest weather; pepper stays flavor-fresh, too! Ultra modern design **Caddy** is sure-footed, keeps shakers up off table in easy reach. Complete set **$1.18. Salt and Pepper Shakers** without Caddy **59¢. Caddy** alone **59¢.**



Jumbo Canister with **Cariolier** can pack four **Cereal Bowls,** crushed ice on top of bowls keeps chilled for hours. **Square Keeper** holds **Bread Server,** four **Sauce Dishes, 2-oz. Midget, Salt and Pepper Shakers,** a **1-lb. Butter Dish** and four **9-oz. Tumblers.**

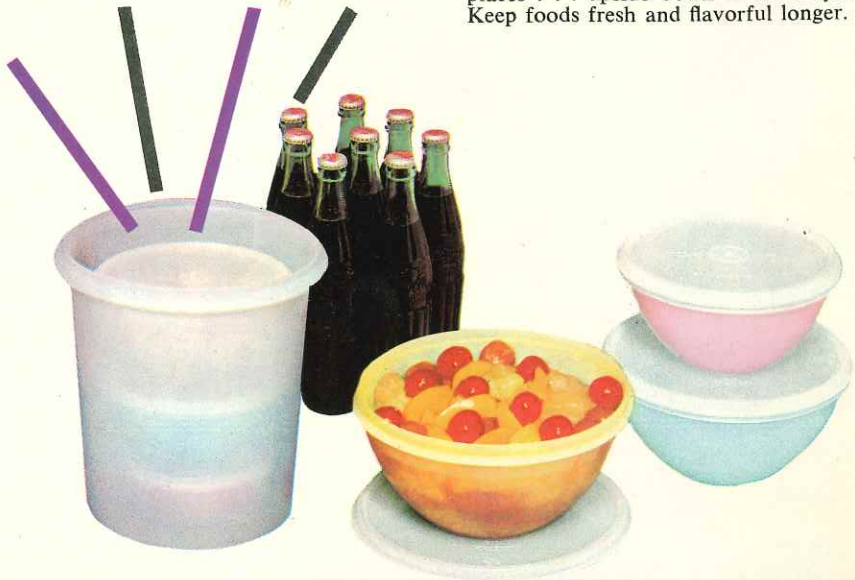
Juicer—19¢, shown on the **36-oz. Handolier,** takes the muss and fuss out of juicing fruit. **Colander—$1.49,** ideal for use as fruit bowl, besides its many other uses in the kitchen. **Little Shake** . . . converts **8-oz. Twin Pack Tumbler** to individual shaker and spill-proof tumbler. **Little Shake—45¢** . . . **Twin Pack Tumbler Set—39¢.**

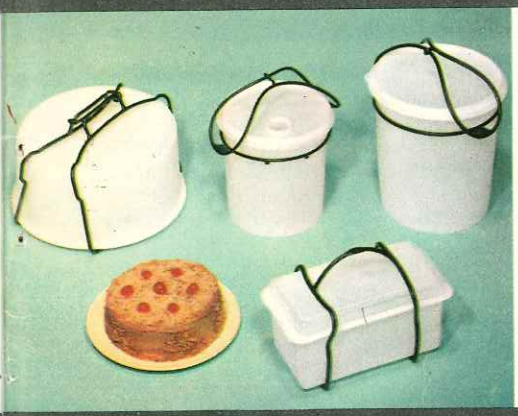
Fix-N-Mix . . . airtight Seal permits preparing and chilling salads hours ahead of time—**$4.98. Salad Tongs** . . . separate to wash or store—**59¢. Cereal Bowls** . . . ideal for serving salads . . . also for hot or cold cereals, soups and snacks . . . set of six—**$1.79;** Seals—**$1.50.**

At last—the answer to a familiar household problem: the Tupperware **Cereal Storer.** Conveniently sized, it keeps the crispness in your favorite cereals . . . no mess, either. You'll want one for each of your family's favorite cereals—only **$1.95** each.

Giant Canister for large family food storage. Holds 10 lbs. flour, 9 qts. liquid . . . answers farm family's need for large fresh milk container. Holds 8 king-size Cokes or complete set of small **Wonderlier Bowls** for picnic packing (with plenty of room for ice). Makes a spillproof water bucket for camping trips. Giant Value for small price—**$4.39.**

Small Wonderliers . . . for many types of food preparation, storage and serving . . . 2, 3 and 4-cup capacities. Sets of 3 with Seals—**$2.59.** Bowls are leakproof and stack compactly in tight places . . . upside down or sideways. Keep foods fresh and flavorful longer.



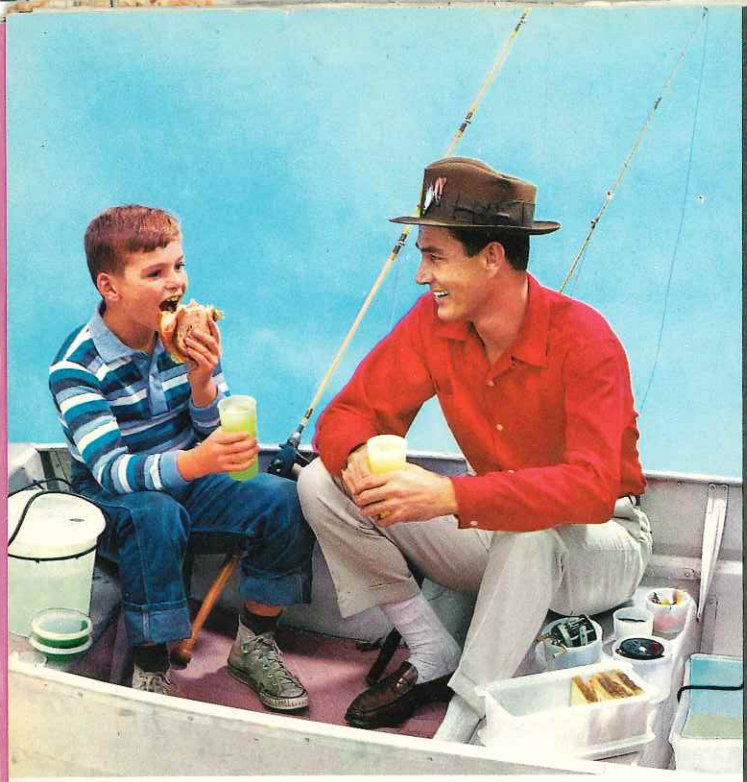


These sturdy "plastic wrought iron" **Carioliers** make your Tupperware even more versatile. They're light, flexible, easy to clean—just wash with your other Tupperware—and no rust or scraped paint. They're designed especially to fit these Tupperware containers.

Whip cream in a jiffy with the **Vacu Mixer — 69¢.** Whips half a pint in two minutes. Wonderful for making gravy or scrambling eggs, too. Mixture won't stick to sides. No waste!

Tupperware helps you fill lunches with variety. Sandwiches stay moist and tasty in **16 oz. Square Rounds**—$2.10 for set of 4. **Pie Wedge** protects pie—39¢. Unbreakable **12 oz. Tumbler** won't leak. Appetizers or desserts go safely in **Kit Kups.**

Bread Server . . . bread, rolls, pastry stay fresh. Just remove cover to serve —**$2.79. Butter Dishes** . . . hold ¼ and 1 pound. Keep butter sweet and fresh. **¼ lb.—45¢; 1 lb.—65¢. Cheese Saver** . . . holds 1 pound . . . keeps cheese moist and fresh—**89¢.**



TUPPERWARE...

Tupperware *goes* everywhere so safely! Whether it's a picnic in the country, a fishing trip or a backyard cookout, there is never any worry about things breaking or spilling, for Tupperware is breakproof . . . spillproof! It loves traveling with you . . . and loves working for you! You'll find it a wonderful **outdoor partner!**

And indoors . . .

Because of their utility, Tupperware containers fill many other needs throughout the house . . . for every member of the family.

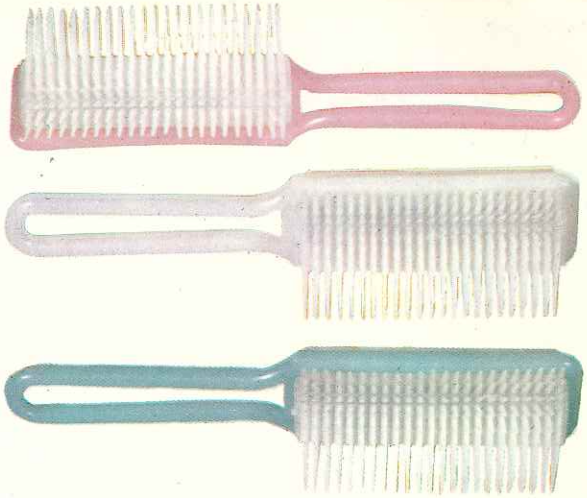
outdoors or indoors

Little Shake with 16-oz. Tumbler makes a rustproof container for soap powder and cleanser. **Little Shake—45¢. Baby Spoons** suited for play as well as feeding . . . soft . . . safe—**$1.00** for set of ten. **Nursery Set** with containers for baby's bath needs and other items—**$1.69.** Keep cotton sanitary in the **20-oz. Canister—59¢. Sipper Seal Set** . . . handy special Seal fits Tupperware Tumbler, allows tiny tots to drink without spilling.

Tupperware Bread Servers keep closet shelves and dresser drawers neat . . . seal sweaters, yarns, gloves, scarves insect-tight, keep them fresh, new looking. Ideal for storing clothing that is "out of season" or storing "hand-me-downs" for Junior. Used in the dining room, the **Bread Server** preserves the gleam on silverware, prevents tarnishing—**$2.79** each.

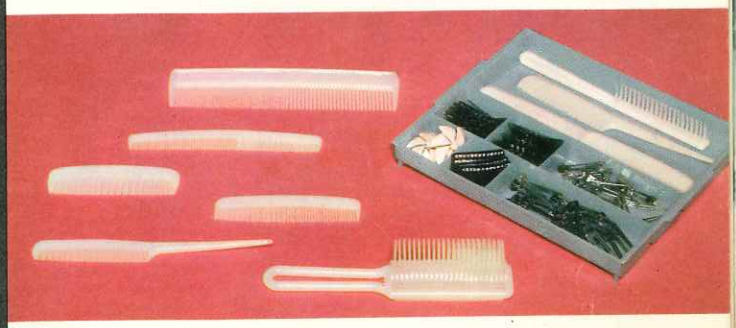
everywhere!

poly hair brushes



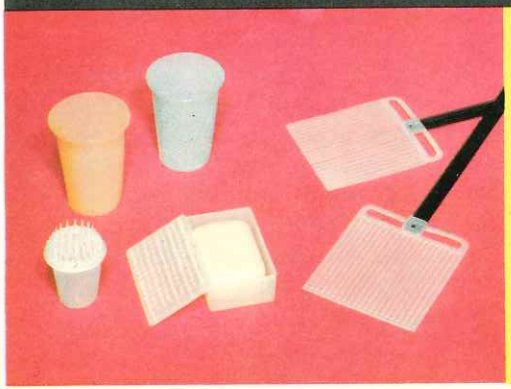
Choose Pink, Blue or Frosted Crystal. Tupperware top quality plastic Hair Brushes give the finest in hair care. Strong but yielding bristles protect scalp . . . give hair a glorious sheen. For men, women and children. Convenient, detachable handle. So easy to keep clean. Each member of the family should have a Tupperware Hair Brush. Only **59¢.**

Tupperware **Placemats** come in your choice of the most popular table-setting colors . . . blue . . . yellow . . . pink . . . green . . . frosted crystal, set of four—**$2.98. Coasters** are soft, won't mar table surfaces . . . six colors for variety. Set of six—**25¢.** The **Sift-it** is a wonderful "baking buddy" . . . triple sifts in one operation, easily washed after each use, can't rust like ordinary sifters—**$1.79. Paddle Scraper** is soft, will not harm blades of electric mixer while scraping sides of bowls during mixing—**29¢.**

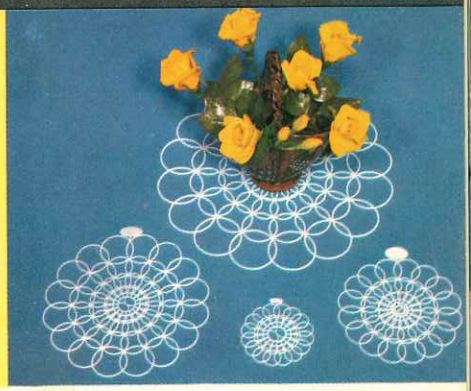


The large **Tupper Comb** is a perfect complement to the vanity table . . . pliable but strong—**69¢.** Unbreakable combs that won't lose their shape are the **Man's Dresser Comb, Bobbie Comb, Pocket Comb** and **Curl Comb**—each **29¢. Poly Hair Brush** helps keep hair shimmering and attractive . . . your selection of colors . . . pink . . . blue . . . white . . . only **59¢** each. **Utility Tray** keeps bobby pins, curlers and other hair needs "corralled" . . . excellent organizers for desks, workshops, dressers—**69¢** each, in pink, blue or white.

8-oz. Bell Tumblers bounce on hard surfaces, love living in the bathroom—**39¢** for set of two. **Shampoo Fount** dispenses shampoo as tiny fingers massage scalp —**29¢.** Tupperware **Soap Case** suited for both travelers and "stay-at-homes." Brush-type top drains soap, prevents waste—**35¢.** Flexible **Bye Fly Swatter** may be easily washed for sanitation—**49¢.**



Doilies to beautify every room in the house, use them under lamps, bowls, planters. Protect surfaces. Dress up flower arrangements, make individual candy baskets. To freshen and clean, just swish in sudsy water. **Doilies** 3½"—set of 12—**49¢;** 6"—set of six—**39¢;** 8"—set of six—**49¢;** 12"—set of four—**89¢.**



Thank you, Mrs. Hostess!

Lovely Tupperware Hostess Gifts are your dealer's way of saying THANK YOU for being such a wonderful hostess at your Tupperware party. Another way is your free six-month subscription to PARTYLINE, a special publication for Tupperware hostesses only!

A gift for yourself, for your family or for your home—it's yours . . . for having a Tupperware party. Your dealer will tell you more about the nationally known items featured in the Tupperware Hostess Gift line, and how easy they are to have for your very own.

The value of the gift you receive depends upon the number of STAR CREDITS you receive at your party. To help you to determine the number of Star Credits you can earn, here is a brief explanation of the Star Credit Plan.

As a Tupperware Hostess, you receive:

- ★ 5 Stars just for having the party, and
- ★ 1 Star for 12 guests in attendance—PLUS—
- ★ 2 Stars for the first party dated at your party
- ★ 4 Stars for each additional dating—AND—
- ★ 4 Stars for party sales of $45.00, and
- ★ 2 Stars for each additional $10.00 in sales

- ★ BONUS STARS (given for high sales):
- ★ 3 Stars for sales of $75.00—OR—
- ★ 7 Stars for sales over $100.00.

Select the gift—or gifts—you'd like to have, then check your dealer to determine the exact number of Star Credits you need. Your dealer will have valuable suggestions to help you earn the gifts of your choice—and of course, she's always happy to assist you in any way. You and your dealer are partners in making your party a real success!

Save More!

than you spend with

TUPPERWARE

and it's so economical to mail anywhere for Tupperware travels light

A TUPPERWARE gift sent from New York City to San Francisco costs so little to mail. For only 64¢ you can send a 3-piece Canister Set, or a Jumbo Canister or the large 12″ Cake Taker. At the same low cost you can send a 50-ounce Handolier, or a set of small Wonderliers or a set of Sauce Dishes with Seals. Compare the cost of sending lightweight, nonbreakable Tupperware with the Parcel Post cost of sending other gifts. You'll agree that Tupperware is money-saving to send as well as to use!

YOUR TUPPERWARE PRICE LIST

NO.	ITEM	PRICE
	CANISTERS	
1.	Canister Set (3)	$4.49 Set
2.	Econo Canister	2.79 Ea.
3.	Coffee Canister	.95 Ea.
4.	20-oz. Canister	.59 Ea.
5.	36-oz. Handolier	.89 Ea.
6.	50-oz. Handolier	1.19 Ea.
7.	50-oz. Handolier Cariolier	.29 Ea.
8.	Jumbo Canister	2.89 Ea.
9.	Jumbo Canister Cariolier	.50 Ea.
10.	Giant Canister	4.39 Ea.
11.	Giant Canister Cariolier	.55 Ea.
	BOWLS	
1.	Small Wonderlier Set (3)	$2.59 Set
2.	Large Wonderlier Set (3)	4.25 Set
3.	Refrigerator Bowls (3)	1.65 Set
4.	Cereal Bowls (6)	1.79 Set
5.	Cereal Bowl Seals	.25 Ea.
6.	Fix-N-Mix	4.98 Ea.
7.	Small Mixing Bowl	1.19 Ea.
8.	Medium Mixing Bowl	1.79 Ea.
9.	Large Mixing Bowl	2.39 Ea.
	TABLE SERVICE	
1.	9″ Plates (6)	$2.89 Set
2.	Coffee Cups (6)	1.39 Set
3	Saucers (6)	1.19 Set
4.	Bread Plates (6)	1.49 Set
5.	Sauce Dishes (6)	.89 Set
6.	Sauce Dish Seals	.20 Ea.
7.	Sugar Bowl	.69 Ea.
8.	Creamer	.69 Ea.
9.	Salt and Pepper Set	.59 Set
10.	Salt and Pepper Caddy	.59 Ea.
11.	40-oz. Pitcher	1.05 Ea.
12.	2-qt. Pitcher	1.65 Ea.
13.	Pitcher Cariolier	.29 Ea.
14.	16-oz. Tumblers (6)	1.85 Set
15.	16-oz. Tumbler Seals (6)	.39 Set
16.	12-oz. Tumblers (6)	1.55 Set
17.	12-oz. Tumbler Seals (6)	.35 Set
18.	9-oz. Tumblers (6)	1.25 Set
19.	9-oz. Tumbler Seals (6)	.35 Set
20.	6-oz. Tumblers (6)	.85 Set
21.	6-oz. Tumbler Seals (6)	.35 Set
22.	2-oz. Midgets w/Seals (6)	.75 Set
23.	Beverage Caddy	1.12 Ea.
24.	Tumbler Mates (6)	.29 Set
25.	Coasters (6)	.25 Set
26.	Placemats (4)	2.98 Set
27.	Party Susan	2.89 Ea.
28.	Dip-N-Serve	2.49 Ea.
	KITCHEN AIDS	
1.	Bread Server	$2.79 Ea.
2.	Bread Server Cariolier	.55 Ea.
3.	Square Keeper	4.65 Ea.
4.	Square Keeper Cariolier	.59 Ea.
5.	1-lb. Butter Dish	.65 Ea.
6.	¼-lb. Butter Dish	.45 Ea.
7.	Cheese Saver	.89 Ea.
8.	Spice Shakers (4)	1.19 Set
9.	Spice Shaker Rack	$ .25 Ea.
10.	Kit Kups (3)	.95 Set
11.	Colander	1.49 Ea.
12.	Salad Tongs	.59 Ea.
13.	All-in-one	2.89 Ea.
14.	Funnel	.45 Ea.
15.	Vacu Mixer	.69 Ea.
16.	Little Shake	.45 Ea.
17.	Cold Cut Keeper	2.89 Ea.
18.	Juicer	.19 Ea.
19.	Cereal Storer	1.95 Ea.
20.	Roast Flavor Saver	4.89 Ea.
	BAKING AIDS	
1.	12″ Cake Taker	$4.98 Ea.
2.	Cake Taker Cariolier	.59 Ea.
3.	12″ Pie Taker	3.98 Ea.
4.	Serve-N-Save	3.15 Ea.
5.	Pie Wedge	.39 Ea.
6.	Pastry Sheet	1.49 Ea.
7.	Rolling Pin	1.89 Ea.
8.	Paddle Scraper	.29 Ea.
9.	Measuring Pitcher	.75 Ea.
10.	Sift-It	1.79 Ea.
	FOR FREEZING	
1.	16-oz. Square Rounds (4)	$2.10 Set
2.	30-oz. Square Rounds (3)	2.30 Set
3.	64-oz. Square Round	1.15 Ea.
4.	Tupp-a-Stix	1.98 Set
5.	Ice Tups (6)	1.00 Set
6.	Ice Cream Keeper	1.75 Ea.
	HOUSEHOLD AIDS	
1.	Bye Fly Swatter	$ .49 Ea.
2.	Sprinkler Set	.39 Set
3.	3½″ Doilies (set of 12)	.49 Set
4.	6″ Doilies (set of 6)	.39 Set
5.	8″ Doilies (set of 6)	.49 Set
6.	12″ Doilies (set of 4)	.89 Set
7.	Utility Tray	.69 Ea.
8.	Twin Pack Tumbler Set	.39 Set
	PERSONAL	
1.	Tupper Comb	$ .69 Ea.
2.	Pocket Comb	.29 Ea.
3.	Man's Dresser Comb	.29 Ea.
4.	Bobbie Comb	.29 Ea.
5.	Curl Comb	.29 Ea.
6.	Poly Hair Brush	.59 Ea.
7.	Shampoo Fount	.29 Ea.
8.	Soap Case	.35 Ea.
9.	Nursery Set	1.69 Set
10.	Baby Spoons	1.00 Set
11.	Silent Partner Game Chips	2.98 Set
	TUPPERCRAFT	
1.	3-pc. Crystal Symphony	$29.95 Set
2.	Laundry Hamper	14.95 Ea.
3.	Junior Hamper	7.50 Ea.
4.	Wastebasket	7.50 Ea.
5.	Window Curtains	5.95 Pr.
6.	Shower Curtain	5.95 Ea.

Make Use of all Your Freezer Space with TUPPERWARE

Freezer-fitted Tupperware stacks compactly to make use of *all* your freezer space. No half-filled containers to waste space—Tupperware's various sizes and shapes fit every freezer need . . . exactly! And . . . Tupperware is translucent, so you can see what's inside without opening. Another great time and temper saver: *Tupperware stays pliable even at 70° below zero.* Frozen foods flex out easily any time you're ready!

You'll Love Tupperware's Freezer Efficiency!

A Refreshing Innovation In Modern Living

TUPPERCRAFT®

Just like mother, the little lady of the house now has her very own clothes hamper, the unique Tuppercraft Junior Hamper. Perfect also for fine lingerie, the Junior Hamper complements the stylish, modern design of the larger Laundry Hamper. The popular Tuppercraft Wastebasket completes this attractive Crystal Symphony trio of fine bathroom or bedroom accessories.

Also gaily accenting the beauty of the bathroom are washable Window and Shower Curtains, in the same shimmering crystal pattern as the Crystal Symphony. Their opalescent attractiveness, reflecting your bathroom colors, adds living glamour and highlights the decor to keep your bathroom always modern.

3-pc. Crystal Symphony	**$29.95 Set**
Laundry Hamper	**14.95 Ea.**
Junior Hamper	**7.50 Ea.**
Wastebasket	**7.50 Ea.**
Window Curtains	**5.95 Pr.**
Shower Curtain	**5.95 Ea.**

The Tupperware Bridal Shower

As hostess, you invite friends you would ordinarily invite to a shower. Each guest contributes toward the Tupperware Gift Set, instead of wondering "what to buy." (You and your guests decide what the amount will be before the party.) Your dealer arranges to have the gift Tupperware wrapped in advance.

Your Tupperware dealer also entertains with games, then gives a demonstration so the bride-to-be will know how to get the greatest possible use out of her new Tupperware.

A Popular Housewarming Party

For friends moving into new homes, a Tupperware Housewarming Party is the most thoughtful kind of party you could arrange. The Housewarming Party is planned for you by your Tupperware dealer, and is carried out much on the same order as the Bridal Shower Party.

Whether it is a Housewarming Party for a long-time friend, or for a new family moving into your community, it is a thoughtful way to show you really care.

gown by Angelo Bridals

Special kinds of parties for you... arranged by your Tupperware dealer... call today!

MARIAN FULMER
HU. 1-2369

A Special Gift for your Club!

The completely automatic Regal Ware Party Percolator.

Ask your Tupperware dealer how your club can earn this valuable gift!

Tupperware Morning Party

Like to enjoy that second cup of coffee with a neighbor or friend? So many folks do, and that's why Tupperware parties in the morning are so much fun. They're informal—many hostesses call them "come-as-you-are" Tupperware parties.

Refreshments . . . they're easy! Just coffee and doughnuts or sweet rolls. That's all there is to it.

When the "younger set" is finally off to school, and you're looking forward to that second cup of coffee—that's the time to enjoy the company of your friends and neighbors. Invite them over for a Tupperware morning party. They'll appreciate being introduced to the many advantages of Tupperware's liquid-tight containers that will save them hours of time in the kitchen.

Next time you sit down to that second cup of coffee, remember your Tupperware dealer . . . she's as near as your telephone!

Club Party

If you're looking for a real short cut to long profits for your club, church or civic group, your answer is a Tupperware CLUB PARTY.

When your organization has a bake sale, a white elephant sale, a rummage sale or a bazaar, it means a DONATION or contribution from every member.

The Tupperware Club Party Plan means COOPERATION from every member.

When you purchase Tupperware together at your own club party, part of every dollar spent STAYS IN YOUR CLUB TREASURY.

THE basic ingredient for a successful Tupperware Club Party is the cooperation of each member.

Be a Tupperware

star values of your Tupperware gold key gifts

★ **Silver Serving Tray**—Heavily plated for years of beauty and service. Tupperware Rose pattern complements your Tupperware Rose Silver.

★ **Dominion Sandwich Toaster**—Reversible grid . . . 164 square inches of cooking surface . . . convenient temperature selector. A real kitchen friend . . . 59 Stars.

★ **Schick Feminine Shaver**—The Crown Jewel . . . smooth, golden shaving head. So fast . . . so feminine. Tapered for a lady's hand a gift to treasure. . 42 Stars.

★ **Tupperware Rose Silver**—Created exclusively for Tupperware by International Silver. As you earn more party stars you add to your exquisite silver starter set.

★ **Man's Helbros Watch**—Lifetime 17-jewel movement . . . unbreakable mainspring . . . combination leather expansion bracelet . . . 64 Stars.

★ **Regal Ware Gold Percolator**—24 carat gold plated . . . automatic signal light . . . coffee stays at serving temperature automatically . . . a joy to own and use . . . 48 Stars.

★ **Dominion 4-slice Toaster**—Thermostat assures uniform toast. Handsomely styled in chrome with stay-cool plastic handles . . . 54 Stars.

★ **Swing-A-Way Automatic-Electric Can Opener and Knife Sharpener**—White with gold, chrome trim. Starts at a touch. Cuts and stops automatically . . . 57 Stars.

★ **Lady's Helbros Watch**—Delicate craftsmanship, 17 jewels, unbreakable spring, matching expansion bracelet. (Also available in white) . . . 64 Stars.

★ **Dominion Electric Skillet**—Automatic heat control prevents scorching or burning. Completely immersible . . . gleaming silvercraft finish . . . 43 Stars.

★ **Silver Tea Service**—Beautifully designed . . . superb silver craftsmanship. A treasure you'll be proud to show your friends . . . 62 Stars.

★ **Dominion Electric Griddle**—Automatic heat control . . . completely immersible . . . temperature range to 420°. Perfect for cooking for the whole family . . . 52 Stars.

Selection of gifts offered to Gold Key Hostesses is varied from time to time; therefore, please check with your dealer on availability of above pictured gifts.

Gold Key Hostess...

Special Gifts for Special People!

You can own these lovely gifts by becoming a Tupperware **Gold Key Hostess.** You are known by the shining key you receive for holding three Tupperware parties within a given time. It entitles you to special gift privileges.

To become a Gold Key Hostess you have three Tupperware parties within a given period of time. After each of the first two, you receive lovely hostess gifts from your dealer's **regular** selection. Then, when you total your hostess credit from your third party, add the SPECIAL GOLD KEY BONUS CREDIT OF 20 STARS. With that total, you select one of the **Extra-Special** GOLD KEY GIFTS. If you choose regular hostess gifts for your third party, your Gold Key Bonus credit can be the beautiful silver serving tray. (Credit may not be accumulated from first and second parties—only the credit from the third party may be added to the Gold Key Bonus.)

These beautiful Gold Key Hostess gifts are products of some of the outstanding manufacturers in the nation. Included in the Gold Key Hostess gift line are national brand items manufactured by Schick, Dominion Electric, Sheridan Silver, Helbros, Regal Ware, Swing-A-Way and International Silver.

PLEASE RETURN TO G292 DESIGNS DIV.

any season...any climate...Tupperware is ready to serve you

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

[redacted]

TESTED for families with children and awarded this seal
COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

Your Tupperware Dealer Is

Your Tupperware Dealer Is a Member of Your Community Serving Your Community